Alt Order #

INVOICE



CBS21 3300 North Sixth Street Harrisburg, PA 17110 Main: (717) 238-2100 Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
69662-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

 Advertiser
 Product
 Estimate Number

 American Crossroads
 American Crossroads
 1339

 11/03/12 - 11/06/12
 69662
 9854136 /Brad

 Billing Calendar
 Billing Type
 Deal #

Billing Calendar Billing Type Deal #
Broadcast Cash

Order #

Special Handling

Flight Dates

Agency Ref Advertiser Ref

Billing Address:

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

Send Payment To:

CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

Line	Start Date	End Date	Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	11/03/12	11/05/12	Sa 1	230a-130a	1230a-130a	S-	:30	1	\$60.00	NM	
	Spots: # Ch	Day Ai	r Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WH		1/03/12		30a-130a	1230a-130a	:0	00			\$60.00 NM
2	2 11/05/12	11/05/12	Late	Late Show/Fergu	son1235a-135a	M	:30	1	\$75.00	NM	
	Spots: # Ch	<u>Day</u> Ai	r Date	Air Time Descr	iption_	Start/End Time		h Ad-ID			Rate Type
	1 WH	IP M 11	/05/12	1:34 AM Late L	ate Show/Ferguson	1235a-135a	:3	0 USPRTV24	AC		\$75.00 NM
3	3 11/03/12	11/05/12	Sa 1	130p-1230a	1130p-1230a	S-	:30	1	\$100.00	NM	
	Spots: # Ch	Day Ai	r Date	Air Time Descr	iption	Start/End Time	Leng	h Ad-ID			Rate Type
	1 WH	IP Sa 11	/03/12	1:20 AM Sa 11	30p-1230a	1130p-1230a	:3	0 USPRTV24	AC		\$100.00 NM
4	11/03/12	11/05/12	Su 1	130p-1230a	1130p-1230a	S	:30	1	\$100.00	NM	
	Spots: # Ch	Day Ai	r Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WH	IP Su 11	/04/12	12:59 AM Su 11	30p-1230a	1130p-1230a	:3	0 USPRTV24	AC		\$100.00 NM
5	5 11/03/12	11/05/12	CBS	S 21 News at 5a	5:00 AM-5:30 AM	M	:30	1	\$150.00	NM	
	Spots: # Ch	Day Ai	r Date	Air Time Descr	iption	Start/End Time	Leng	h Ad-ID			Rate Type
	1 WH	IP M 11	/05/12	5:16 AM CBS 2	21 News at 5a	5:00 AM-5:30 AM	M :3	0 USPRTV28	AC		\$150.00 NM
6	3 11/03/12	11/05/12	CBS	S 21 News at 5a	5:30 AM-6:00 AM	M	:30	1	\$150.00	NM	
	Spots: # Ch	<u>Day</u> Ai	r Date	Air Time Descr	iption_	Start/End Time	Leng	h Ad-ID			Rate Type
	1 WH	IP M 11	/05/12	5:40 AM CBS 2	21 News at 5a	5:30 AM-6:00 AM	M :3	0 USPRTV24	AC		\$150.00 NM
7	11/03/12	11/05/12	CBS	This Morning	7a-9a	M	:30	2	\$150.00	NM	
	Spots: # Ch	Day Ai	r Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WH	IP M 11	/05/12	7:59 AM CBS	This Morning	7a-9a	:3	0 USPRTV28	AC		\$150.00 NM
	1 WH	IP M 11	/05/12	8:44 AM CBS	This Morning	7a-9a	:3	0 USPRTV24	AC		\$150.00 NM
8	3 11/03/12	11/05/12	Satu	ırday Early Show	9a-11a	S-	:30	1	\$300.00	NM	
	Spots: # Ch	<u>Day</u> Ai	r Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type

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69662-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1339

Spots/

								Spots/			
Line	Start Date	End Da	te Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
8	11/03/12	11/05/1	2 Satu	ırday Early Show	9a-11a	S-	:30	1	\$300.00	NM	
	Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate Type
	1 WHF		11/03/12	10:15 AM Saturda	ay Early Show	9a-11a		USPRTV28AC	,		\$300.00 NM
9	11/03/12	11/05/1	2 Lette	erman	1135p-1235a	M	:30	2	\$500.00	NM	
	Spots: # Ch	Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time		n Ad-ID			Rate Type
	1 WHF	P M	11/05/12	11:47 PM Lettern	nan	1135p-1235a	:30) USPRTV24AC	,		\$500.00 NM
	2 WHF	РМ	11/05/12	12:16 AM Lettern	nan	1135p-1235a	:30	USPRTV28AC	,		\$500.00 NM
10	11/03/12	11/05/1	2 M-F	3p-4p	3p-4p	M	:30	2	\$275.00	NM	
	Spots: # Ch	Day	Air Date	Air Time Descrip	otion_	Start/End Time		n Ad-ID			Rate Type
	2 WHF	P M	11/05/12	3:23 PM M-F 3p	-4p	3p-4p	:30	USPRTV28AC	;		\$275.00 NM
	1 WHF	P M	11/05/12	3:41 PM M-F 3p	-4p	3p-4p	:30	USPRTV24AC	;		\$275.00 NM
11	11/03/12	11/05/1	2 CBS	S 21 News Weeken	d 11p-1130p	SS	:30	2	\$650.00	NM	
	Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate Type
	1 WHF	Sa	11/03/12	12:20 AM CBS 2	1 News Weekend	11p-1130p	:30	USPRTV28AC	;		\$650.00 NM
	2 WHF	Su Su	11/04/12	11:45 PM CBS 2	1 News Weekend	11p-1130p	:30	USPRTV28AC	;		\$650.00 NM
12	11/03/12	11/05/1	2 CBS	S 21 News at 6a	6:00 AM-6:30 AM	M	:30	2	\$350.00	NM	
	Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate Type
	1 WHF	<u>М</u>	11/05/12	6:15 AM CBS 2	1 News at 6a	6:00 AM-6:30 AM	<u>—</u> /1 :3(USPRTV28AC	;		\$350.00 NM
	2 WHF	Р М	11/05/12	6:29 AM CBS 2	1 News at 6a	6:00 AM-6:30 AM	Л :30	USPRTV24AC	,		\$350.00 NM
13	11/03/12	11/05/1	2 CBS	S 21 News at 6a	6:30 AM-7:00 AM	M	:30	2	\$350.00	NM	
	Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate Type
	 1 WHF		11/05/12	6:45 AM CBS 2		6:30 AM-7:00 AM		USPRTV28AC	;		\$350.00 NM
	2 WHF	Р М	11/05/12	7:00 AM CBS 2	1 News at 6a	6:30 AM-7:00 AM	Л :30	USPRTV24AC	,		\$350.00 NM
14	11/03/12	11/05/1	2 CBS	S 21 News at 5p	5p-530p	M	:30	2	\$750.00	NM	
	Spots: # Ch	Dav	Air Date	Air Time Descrip	otion	Start/End Time	Lenat	n Ad-ID			Rate Type
	1 WHF		11/05/12	5:14 PM CBS 2		5p-530p		USPRTV28AC	;		\$750.00 NM
	2 WHF		11/05/12	5:27 PM CBS 2	· · · · · · · · · · · · · · · · · · ·	5p-530p	:30	USPRTV24AC	,		\$750.00 NM
15	11/03/12	11/05/1	2 CBS	S 21 News at 530p	530p-6p	M	:30	2	\$750.00	NM	
	Spots: # Ch	<u>D</u> ay	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate Type
	1 WHF	РМ	11/05/12	5:35 PM CBS 2	News at 530p	530p-6p	:30	USPRTV28AC	,		\$750.00 NM
	2 WHF	Р М	11/05/12	5:53 PM CBS 2°		530p-6p	:30) USPRTV24AC	,		\$750.00 NM
16	11/03/12	11/05/1	2 Soa	p Rotator	1230p-2p	M	:30	2	\$550.00	NM	
	Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate Type
Ì	2 WHF		11/05/12	12:57 PM Soap F		1230p-2p		USPRTV24AC	;		\$550.00 NM
	1 WHF		11/05/12	1:29 PM Soap F		1230p-2p		USPRTV28AC			\$550.00 NM
17	11/03/12	11/05/1	2 M-F	2p-3p	2p-3p	M	:30	2	\$500.00	NM	
	Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate Type
	1 WHF	P M See I	11/05/12 //G 17.3 to Political	M-F 2p		2р-3р	:00				\$500.00 NM

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69662-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1339

							Spots/			
Line Start Date	End Date	Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
17 11/03/12	11/05/12	M-F	2p-3p	2p-3p	M	:30	2	\$500.00	NM	
Spots: # Ch	Day A	ir Date	Air Time Descri	iption	Start/End Time	Lengtl	n Ad-ID			Rate Typ
2 WI	IP M 1	1/05/12	2:28 PM M-F 2	p-3p	2p-3p	:30	USPRTV2	4AC		\$500.00 N
3 Wi		1/06/12 17.1 11/0	6:08 AM CBS 2 05	21 News at 6a	6a-7a	:30) USPRTV2	8AC		\$500.00 N
18 11/03/12	11/05/12	CBS	21 News at 6p	6p-630p	M	:30	1	\$1,000.00	NM	
Spots: # Ch	Day A	ir Date	Air Time Descri	iption_	Start/End Time		n Ad-ID			Rate Typ
1 WI	HP M 1	1/05/12	6:13 PM CBS 2	21 News at 6p	6p-630p	:30	USPRTV2	8AC		\$1,000.00 N
19 11/03/12	11/05/12	SEC	Football Day Gan	ne Various	S-	:30	1	\$900.00	NM	
Spots: # Ch	<u>Day</u> A	ir Date	Air Time Descri	iption_	Start/End Time		n Ad-ID			Rate Typ
1 WI	HP Sa 1	1/03/12	7:02 PM SEC F	Football Day Game	Various	:30	USPRTV2	4AC		\$900.00 N
20 11/03/12	11/05/12	M-F	4р-5р	4p-5p	M	:30	2	\$800.00	NM	
Spots: # Ch	Day A	ir Date	Air Time Descri	iption	Start/End Time	Lengtl	n Ad-ID			Rate Typ
2 WI	IP M 1	1/05/12	4:20 PM M-F 4	p-5p	4p-5p	:30	USPRTV2	8AC		\$800.00 N
1 WI	HP M 1	1/05/12	4:47 PM M-F 4	р-5р	4p-5p	:30	USPRTV2	4AC		\$800.00 N
21 11/03/12	11/05/12	Sa 7	'p-730p	7p-730p	S-	:30	1	\$1,250.00	NM	
Spots: # Ch	Day A	ir Date	Air Time Descri	iption	Start/End Time	Lengtl	n Ad-ID			Rate Typ
1 WI		1/03/12	7:29 PM Sa 7p	-730p	7p-730p		USPRTV2	8AC		\$1,250.00 N
22 11/03/12	11/05/12	M-F	11a-12p	11a-12p	M	:30	1	\$850.00	NM	
Spots: # Ch	Day A	ir Date	Air Time Descri	iption	Start/End Time	Lengtl	n Ad-ID			Rate Typ
1 WI	IP M 1	1/05/12	11:59 AM M-F 1	1a-12p	11a-12p	:30	USPRTV2	8AC		\$850.00 N
23 11/03/12	11/05/12	CBS	21 News at 11p	11p-1135p	M	:30	1	\$1,000.00	NM	
Spots: # Ch	Day A	ir Date	Air Time Descri	iption	Start/End Time	Lengt	n Ad-ID			Rate Typ
1 WI		1/05/12	11:19 PM CBS 2	21 News at 11p	11p-1135p		USPRTV2	8AC		\$1,000.00 N
24 11/03/12	11/05/12	Sa 7	'30p-8p	730p-8p	S-	:30	1	\$1,500.00	NM	
Spots: # Ch	Day A	ir Date	Air Time Descri	iption	Start/End Time	Lenat	n Ad-ID			Rate Typ
1 WI		1/03/12	7:41 PM Sa 73		730p-8p		USPRTV2	4AC		\$1,500.00 N
25 11/03/12	11/05/12	M-F	7p-730p	7p-730p	M	:30	1	\$4,500.00	NM	
Spots: # Ch	Day A	ir Date	Air Time Descri	iption	Start/End Time	Lenat	n Ad-ID			Rate Typ
1 WI		1/05/12	7:12 PM M-F 7	·	7p-730p		USPRTV2	4AC		\$4,500.00 N
26 11/03/12	11/05/12	M-F	730p-8p	730p-8p	M	:30	1	\$5,000.00	NM	
Spots: # Ch	Day A	ir Date	Air Time Descri	intion	Start/End Time	Lengt	n Ad-ID			Rate Typ
1 Wi		1/05/12	7:42 PM M-F 7:		730p-8p		USPRTV2	8AC		\$5,000.00 N
				' '						,-,
27 11/03/12	11/05/12		8p-9p	8p-9p	M	:30	1	\$5,500.00	NM	Data To
Spots: # Ch		1/05/12	Air Time Descri		Start/End Time		n Ad-ID) USPRTV2	440		Rate Typ \$5,500.00 N
1 771	ii IVI I	1/03/12	1.38 FINI INION O	h-ah	8p-9p	.30) USI NI V &			φυ,υυυ.υυ INI
28 11/03/12	11/05/12	NFL	RS Game Early	1p-4p	S	:30	1	\$7,500.00	NM	

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Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1339

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
28	11/03/12	11/05/12	NFL RS Game Early	1p-4p	S	:30	1	\$7,500.00	NM	
	Spots: # Ch	Day Air I	Date Air Time Descrip	tion	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WH	IP Su 11/0	04/12 2:33 PM NFL RS	Game Early	1p-4p	:3	0 USPRTV2	4AC		\$7,500.00 NM
					Total Spots	;	38			

Payment Terms 30 Days

<u>Gross Total</u> \$41,125.00

Agency Commission \$6,168.75

Net Amount Due \$34,956.25